

Great savings with winter service offers

Have your Saab serviced at Squire Furneaux Dunstable and Welwyn before the end of the year and you will already benefit from the 2.5% VAT reduction in place by 31st December. But that's not all. During November and December we'll add a further 2.5% discount to your total invoice and a free Winter Car Care kit worth over £12. This includes a window de-icer, screenwash, anti-freeze and clearview solution, an ice scraper and de-misting pad for the winter months ahead. The offer is in addition to all other Squire Furneaux service offers and all you have to do to qualify is quote 'Turbo service offer' when making a booking or on the day your car comes in.



Festive opening hours

Please note that both Squire Furneaux Saab dealerships will close on Thursday 24th December for the festive season. We will be open from 9am – 5pm on Tuesday 29th, Wednesday 30th and Thursday 31st December. After seeing in and celebrating the New Year on Friday 1st, we will reopen for 2010 on Saturday 2nd January.

On behalf of all the Squire Furneaux Saab team we wish you a Merry Christmas and Happy New Year, and thank you for your continued support.

Cool thinking this winter

The winter months can be tough on any vehicle, even a Saab designed to survive the hardest of winters. The Saab Winter Safety Check and top up costs just £35. It includes a visual safety inspection of your car, in addition to checking and topping up all vital fluids and tyre pressures, to help reduce the chances of incident and breakdown during the harsh winter months. You will also receive a free Winter Car Care Pack worth over £12. Contact our Dunstable and Welwyn service teams to book your vehicle in.



Buy new and beat the VAT rise

With VAT due back at its previous level at the end of the year, there's still time to buy a new car and save yourself that extra 2.5% tax. It's also GM card holders last chance to redeem their points against a new car purchase before the expiry of Saab's inclusion in the scheme. Contact our Saab sales team for details of all cars available and the full range of purchase offers.

Congratulations to Graham and Martin!



Squire Furneaux Welwyn's two senior technicians Martin Allen-Chart and Graham Sparks, are the latest Squire Furneaux employees to achieve Automotive Technician Accreditation (ATA) standard, at the GM Academy. They join Steven Begley and Alan Webb from the Dunstable dealership in a scheme first launched in 2005 and regulated by The Institute of the Motor Industry (IMI). The ATA scheme is the UK's first voluntary independently run programme, which proves the skills and abilities of car technicians to a national standard.

TURBO

Introducing the all-new Saab 9-5 Saloon



Sleek, sophisticated and unmistakably Saab, the all-new 9-5 saloon signals the dawn of a new era for the Saab brand. With progressive, confident styling and advanced technology, Saab's distinctive new flagship will bring a fresh, alternative choice to the premium saloon segment when it goes on sale in 2010.

The clean, sculpted shape embraces the purity of Scandinavian design, and its dramatic wraparound window graphic echoes Saab's aviation heritage. With styling inspired by the award-winning Aero X concept car and a muscular,

low-slung stance, the new 9-5 heralds the introduction of a bold and expressive design language.

The array of high-tech features on offer includes: an aircraft-inspired head-up information display (HUD); adaptive headlights (Bi-Xenon Smart Beam); adaptive cruise control; Saab DriveSense adaptive chassis with real-time damping control; keyless entry and starting; dual-zone climate control; dynamic parking assistance, and Saab XWD with eLSD: the industry-leading all-wheel-drive system.

The face of the new 9-5 is defined by a deep grille flanked with

curving, ice-block headlight units. The entire glasshouse is presented as a 'wraparound' mono graphic: the disguised windscreen and side pillars giving the cabin Saab's signature cockpit look. In this interplay of proportions, the windscreen and roof are reminiscent of the classic 900 model.

The all-new 9-5 made its first show stopping public debut at the 2009 Frankfurt International Motor Show back in September.

Selected Saab employees, dealers and press from across the country have also had the chance to take a closer look at the new model when

it was previewed in Farnborough back in October.

Ian Wooding-Jones, General Manager at Squire Furneaux said: "We here at Squire Furneaux are looking forward to the launch of the all-new Saab 9-5 Saloon. This is a very exciting time for Saab dealers across the UK as well as for the Saab Brand itself."

The all new 9-5 – combining head-turning good looks with cutting-edge driving technology, it's the start of a new chapter for Saab.

For more information contact a member of the Squire Furneaux Saab Sales team.



Squire Furneaux sponsor Wasps rugby star

Continuing their long term partnership with London Wasps rugby club, Squire Furneaux are this season delighted to be sponsoring new star signing Tom Vardell. Tom joined the black and gold army from rivals Leicester Tigers where he'd spent five seasons, topping the try charts for three consecutive seasons.

He has been Guinness Premiership Young Player of the Year and marked his full England debut with a try. Tom has settled in quickly and is already leading try scorer this season. Squire Furneaux wishes him fantastic success with his new club.

New 9-3X storms UK with outstanding prices



Competitive pricing has never been more topical, and the good news for Squire Furneaux Saab customers is that the much-awaited new 9-3X has stormed the crossover sector with an entry price of just £24,995 for the 1.9TTiD model.

The newcomer revealed at the Geneva Motorshow earlier this year to rave reviews has already arrived at Squire Furneaux Saab and is available to test drive. With distinctive looks, a versatile SportWagon body, higher stance, advanced all-wheel drive

technology, excellent fuel efficiency and functional storage, the Saab 9-3X is the ideal alternative to large and heavy crossovers or SUV's.

Saab designers have raised the chassis of the 9-3X 35mm higher than the standard two-wheel drive SportWagon. This latest model is specifically designed for those who frequently use gravel or unpaved roads, without compromising the driving experience on tarmac.

Ian Wooding-Jones, General Manager of Squire Furneaux, said: "We're delighted to be bringing

the much awaited brand new Saab 9-3X model to the market this year. Given the high quality and competitive pricing of the model I'd advise anyone interested to visit our website or book an early appointment with our Sales team."

New front and rear bumpers feature a dark grey, grained finish that is also applied to the side sills and the edges of the wheel arches as a protective covering when the terrain becomes loose or muddy.

With the addition of unique design, 5-spoke 17-inch alloy wheels, the

9-3X's exterior character reflects its ability to handle mixed road conditions, whether rough or smooth, loose or paved.

Designed to make loading sports and leisure equipment easy, the 9-3X is surprisingly spacious and well-proportioned, and even incorporates a ski hatch, 12-volt power socket for a hot or cool box and generous storage compartments including a moulded holder for large bottles.

To find out more, contact a member of the Squire Furneaux Saab Sales team.



Take a deep breath

Following the introduction of a stylish TX Design upgrade, the 9-3 Turbo Edition – available now from Squire Furneaux Saab – offers an enviable array of class leading features as standard, all from just £18,995.

A turbocharged EcoPower engine, heated front seats, leather interior, dual-zone climate control, 7 speaker 150w audio system and cruise control are just some of the standard items that mean customers travel in style for considerably less.

With the addition of the TX Design Pack upgrade, 9-3 Turbo Edition models now offer a more sporty and purposeful look with Aero body styling, titanium finish grille and front fog light surrounds, unique 17" turbine design alloy wheels, perforated leather sport steering wheel, carbon fibre effect interior trim, and carpet floor mats with grey edge

trim included for no extra cost.

Saab's new EcoPower technology, which has been developed to offer reduced CO₂ emissions and improved fuel efficiency, completes the package and ensures the 9-3 Turbo Edition combines the enjoyment of a dynamic driving experience with an efficient use of resources to achieve responsible performance.

Customers can now get behind the wheel and experience this impressive vehicle following its arrival at Squire Furneaux Saab. The dealership's team of dedicated Saab specialists is on hand to answer questions and help explain all that the Saab range has to offer.

To find out more about the Saab 9-3 Turbo Edition range, contact a member of the Squire Furneaux Sales Team.

Saab celebrate celebrity success

Local cricket fans were treated to a one-off game played by some famous faces from sport and screen at a celebrity cricket match supported by Squire Furneaux Saab.

The event, which took place at the Old Albanians Sports Club, was attended by over 500 guests and spectators who saw stars including Chris Tarrant, David Seaman and Mike Gatting put their bowling and batting skills to the test, raising in excess of £30,000 for charity in the process.

All the money raised will be donated to the Willow Foundation – a charity founded by England goalkeeping legend Bob Wilson to organise 'special days' for young adults facing life-threatening conditions; and The Lord's Taverners – one of the UK's leading youth sports and disability charities and the official charity for recreational cricket.

Ian Wooding-Jones, General Manager of Squire Furneaux Saab, said: "We were so proud to be involved with this fantastic event, there was a really exciting atmosphere on the day and we were delighted that such a staggering amount of money was raised for these two deserving charities."

To find out more please contact a member of the Squire Furneaux Sales team.



A step forward for Saab

General Motors has recently confirmed that it has signed a Stock Purchase Agreement with Koenigsegg Group AB regarding the sale of 100% of the shares of Saab Automobile AB. The deal is expected to conclude in the upcoming months which, once finalized will secure Saab's future.

Conditions to close the sale include expected funding commitments with Swedish government support and guarantees, as well as transitional assistance from GM, as Saab becomes independent. Saab is also about to launch several new cars, developed with General Motors, that are in the final stages of development.

As part of the proposed transaction, GM and Saab will continue to share technology and services during a defined time period. This will be

managed through licences and service agreements.

Saab Automobile also applied for a loan as part of the funding package required to complete the sale of Saab AB by General Motors which has now recently been approved by the European Investment Bank.

Jan Åke Jonsson, Managing Director of Saab, said: "This is excellent news for everyone connected to Saab around the globe. This agreement is an important step to secure jobs and our long-term future as a Swedish carmaker. In the short-term, it will enable us to move forward with exciting new cars starting with the all new Saab 9-3X. With our loan application now approved by the EIB another piece of the puzzle has fallen into place"

Peter Latchford

Peter Latchford, Service Consultant at Squire Furneaux Welwyn, passed away recently after a short illness. Having originally worked for Welwyn Saab prior to Squire Furneaux's acquisition of the company, Peter rejoined in July 2004. He was liked and respected by both colleagues and customers and is greatly missed by all of us.